



ASQ Information to Action Gathering (ITAG)

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“The best way to predict your future is to create it”



**“It is not necessary to change.
Survival is not mandatory.”**

W. Edwards Deming



Agenda

- Forces of the Future
- Strategic Plan
- Availability of Scholarships
- QMP being replaced by PAR
- SAC Strategy Deployment
- DAC becoming TCC
- Open Discussion

Forces of the Future

- Global Responsibility
- Consumer Awareness – through technology
- Globalizations – growing complexity
- Increasing rate of change
- Workforce of the future
- Aging population
- 21st Century Quality
- Innovation

Strategic Plan

- Strategic Plan Overview
- See handout
- We conducted a 'café style' session to provide input / feedback

Availability of Scholarships

- Many Divisions have Scholarships
- Many struggle finding applicants
- We need to spread the word
- Audit Division
- Service Quality Division
- Others

QMP being replaced by PAR

- QMP being replaced by PAR
- QMP focused on achieving goals
- PAR focuses on improving member engagement and value
 - Retention and growth
 - Satisfaction and Loyalty
 - Member Value
- Innovation Award

SAC Strategy Deployment

- SAC Strategy Deployment handout
- Use of the 'X' Matrix

DAC becoming TCC

- DAC = Division Affairs Committee
- TCC = Technical Communities Council
 - Focus on developing value Divisions provide to this members

Open Discussion

- How we provide member value
 - Cost of events / programs
 - Education programs
 - Monthly programs
- What else can we do? What can you help with?

Wrap-Up and Key Take Aways

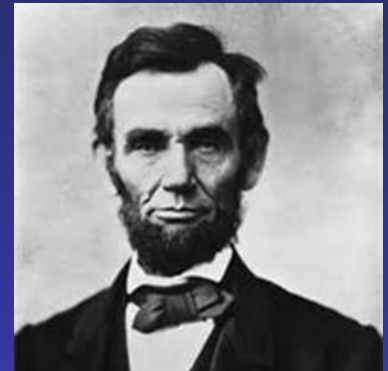
- ASQ has an established Strategic Plan
- We need to understand the future of quality
- SAC has developed Strategy Deployment
- Scholarships are available for full time students
- We can work together to define member value and set actions



Thoughts? Questions?

**What will you do to predict
your future?**

**Demonstrate Value
Demonstrate Relevancy
Create Awareness**



THANK YOU

