



ASQ Orange Empire Section 0701
Quality Day Conference 2017: “Raising the Bar”

Friday, October 27, 2017 (7:00 AM – 4:30 PM)

Wyndham Irvine - Orange County Airport, 17941 Von Karman Ave, Irvine, California 92614

- Join your colleagues for a full-day Quality Conference featuring workshops, keynote speakers, continental breakfast, and lunch.
- Get informed from industry experts, network with your peers, and get up-to-speed on the latest developments.

An Exceptional Day for an Exceptional Value! **Early registration** is only \$89 for Section members, \$109 for non-Section members), and \$49.00 for full-time students with school student identification. Your day includes:

- Two general session keynote speakers
- Three tracks with three 90-minute workshops in each...9 workshop sessions
- Meals (continental breakfast and sit-down lunch)
- Networking with colleagues
- Getting informed about industry trends
- Free ASQ Press books, etc
- **Register using this link**
<http://www.cvent.com/d/wtq7cn/4W>



Conference Agenda

7:00 AM – 8:00 AM	Registration. Gathering. Continental Breakfast.		
8:00 AM – 9:00 AM	General Session Keynote Chris Alexander presenting "How to Handle Stress in a High-Pressure Cooker Environment"		
9:00 AM – 9:15 AM	Networking Break		
9:15 AM – 10:45 AM	Track A – Session 1 Peter Lindwall "Process Validations: An Integrated Quality Systems Approach"	Track B – Session 1 David Markovitz - "Getting Top to Bottom Commitment to Quality"	Track C – Session 1 Gurpreet Singh "Lean Six Sigma Leadership: Going beyond the Tools"
10:45 AM – 11:00 AM	Networking Break		
11:00 AM – 12:30 PM	Track A – Session 2 Chris Alexander - "7 Mental Toughness Secrets to Avoid Crumbling under Pressure"	Track B – Session 2 Alan Ichikawa "How to start your Baldrige Performance Excellence Journey"	Track C – Session 2 Bob Mehta, ASQ Fellow "Risk Management"
12:30 PM – 1:15 PM	Sit-down lunch (included). General Session Room.		
1:15 PM – 2:15 PM	General Session Keynote: Ariane David, Ph.D. , "Critical Problem Solving: Solving Problems So They Stay Solved?"		
2:15 PM – 2:30 PM	Networking Break		
2:30 PM – 4:00 PM	Track A – Session 3 Dr. Philip Rosenkrantz - "Deming and Juran: Impact Past and Present"	Track B – Session 3 Ed Matthews - "Kaizen Process: Insuring You Achieve Expected Results"	Track C – Session 3 Jack Dhuwalia, MS ChE, MBA "FDA investigation readiness, avoiding 483s and warning letter"
4:00 PM – 4:30 PM	Networking and Conference Wrap-up		